



# Anne Russinof

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## summary



- Experienced with current web publishing applications and Content Management Systems. New websites using Squarespace, Wix, Wordpress, Icompendium and Dreamweaver
- Experienced with current graphics and publishing applications on Mac and PC: InDesign, InCopy & K4, Illustrator, Photoshop, Dreamweaver, Quark & QPS
- Art direction working closely with editors on major weekly and monthly magazines, daily newspapers, and hiring of illustrators and photographers
- Design of magazine covers, features, front and back of book stories, and newspaper page layout
- Excellent communication, managerial and interpersonal skills, detail oriented, thorough, organized, responsible and reliable

## experience



### Freelance Clients

2012 – Current

- **Web Design for Artists** Websites using *Squarespace*, *Wordpress* and *Dreamweaver*
- **Print Design for Artists** Catalogs, brochures, and other promotional materials

### The Wall Street Journal, Dow Jones

1211 Avenue of the Americas, NY, NY 10036

August, 2010 – June, 2012

Art Director, Temp Position

- Worked 4 days a week on the launch of the newspaper's two new weekend sections, "Off Duty" and "Review." Met daily with creative director and editors, and was responsible for design and production

### Broadcasting & Cable magazine, New Bay Media

28 E. 28th St., NY, NY 10016

March – June, 2010

Art Director, Freelance

- Met daily with creative director and editors, and was responsible for design and production of this weekly trade magazine on a tight 3-day-per-week schedule
- Designed cover, feature, and columns using pick-up and stock photography

### BusinessWeek magazine, McGraw-Hill

1221 Avenue of the Americas, NY, NY 10020

December, 2004 – December, 2009

Assistant Art Director, Staff Position

- Second-in-command on two-person team for bimonthly magazine *BusinessWeek SmallBiz*
- Designed feature layouts, met with editors and reporters, directed color proofing with Imaging Group, refined typography, conceived and redesigned new front and back-of-book departments

### Freelance Clients

April, 2001 – December, 2004

- Art direction, layout, design and production for various clients including *Fortune*, *BusinessWeek*, *Sports Illustrated*, *MediZine Healthy Living* and *Remedy* magazines
- Designed and created web site for *Coral Press*, a small book publisher

### Fortune Small Business magazine, Time Inc.

1271 Avenue of the Americas, NY, NY 10020

February 2000 – April, 2001

Deputy Art Director, Staff Position

- Hired to expand this magazine that had been a custom publishing venture. When the magazine went on newsstand, increased production from 8 to 10 issues per year

### Sports Illustrated magazine, Time Inc.

1271 Avenue of the Americas, NY, NY 10020

June, 1993 – February, 2000

Assistant Art Director, Staff Position

- Designed and art directed features, departments and columns at this fast-paced weekly
- Art director and designer of the *Golf Plus* section, a popular special subscriber insert that ranged from 10 to 20 pages of edit coverage per week
- Designed two stand-alone Bonus issues of *Sports Illustrated's Golf Plus*

## education



MFA Pratt Institute, Brooklyn, NY

BFA School of the Art Institute of Chicago, Chicago, IL